



PRINKNEST

TECHNOLOGY LLP

✓ Startup India Recognized

✓ ISO 9001:2015 Certified

✓ Trusted By CII, Toppan & Leading Enterprises



WEB · EVENT TECHNOLOGY · DIGITAL · CONSULTING

Building Digital Experiences. Delivering Business Growth.

Prinknest Technology LLP helps organizations digitize operations, streamline events, enhance visitor experiences, and accelerate growth through technology-driven solutions.

50+

Clients
Served

10+

Industries
Served

10+

Years of
Expertise

02

BUSINESS CHALLENGES

Understanding today's challenges is the first step toward digital transformation.



The Challenges

Modern Organizations Face

In a rapidly evolving digital landscape, businesses face multiple roadblocks that impact growth, efficiency and customer experience.



Limited Digital Visibility

Difficulty reaching the right audience and standing out in a competitive digital landscape.



Operational Inefficiencies

Manual processes and disconnected systems reduce productivity and increase operational costs.



Visitor & Customer Experience Gap

Poor engagement, navigation, and service experiences impact customer satisfaction and retention.



Technology & Scalability Barriers

Legacy systems and fragmented technologies limit innovation, automation, and business growth.



The right technology strategy can transform these challenges into **measurable business growth** and **operational excellence**.

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OUR SOLUTIONS

Comprehensive technology solutions designed to solve real business challenges.



How Prinknest Solves It

We combine technology, automation, digital growth, and event innovation to help organizations achieve measurable business outcomes.



Event Technology Solutions

- ✓ Interactive Floor Plan
- ✓ Registration Management
- ✓ Visitor Management
- ✓ Path Finder Solutions



Custom Software Development

- ✓ Business Application
- ✓ Web Portal
- ✓ SaaS Platforms
- ✓ Process Automation



Digital Growth Solutions

- ✓ SEO
- ✓ Performance Marketing
- ✓ Social Media Marketing
- ✓ Lead Generation



Technology Consulting

- ✓ Digital Transformation
- ✓ Software Consulting
- ✓ Solution Architecture
- ✓ Technology Roadmaps



From strategy and development to deployment and growth, we deliver **end-to-end technology solutions** under one roof.

04

OUR STRENGTHS

The qualities that make Prinknest a trusted technology partner for growing organizations.

Why Choose Prinknest?

Built on experience, driven by innovation, and committed to delivering results.



End-to-End Delivery

From strategy and development to deployment and support.



Proven Project Execution

Structured delivery backed by practical implementation experience.



Multi-Industry Expertise

Experience across Events, Education, Healthcare, Manufacturing, Retail and Corporate sectors.



Event Technology Specialists

Specialized solutions for exhibitions, conferences and visitor engagement.



Faster Time-to-Market

Efficient execution that helps businesses move quickly.



Results-Driven Approach

Focused on measurable business outcomes, not just deliverables.



Long-Term Partnership

Building lasting relationships focused on continuous growth.



Quick & Efficient Support

Responsive support and ongoing assistance when you need it.



Delivering technology solutions that create measurable business value, operational efficiency, and sustainable growth.

05

TRUSTED BY LEADERS

Trusted by organizations that value quality, reliability, and execution excellence.

Trusted by Leading Organizations

Trusted by industry bodies, enterprises, educational institutions, and growing businesses across India.



Our clients' success is the **strongest proof** of our **commitment and capabilities**.

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SUCCESS STORIES

- ✓ Real projects.
- ✓ Real outcomes.
- ✓ Real business impact.



Proven Results Across Industries

Delivering technology solutions that solve complex business challenges and drive measurable value.

01




Custom ExpoMapping Workflow Automation

Challenge

The organizer needed a centralized platform to manage bookings, payments, contracts and information securely for a large-scale AI summit.

Solution

Customized the ExpoMapping platform with end-to-end commercial and operational workflow automation.

Outcome

- Online booking & payment collection
- Automated invoicing
- Digital contract generation & signing
- Information capture with hashing facilities
- Streamlined exhibitor onboarding & compliance

02



Confederation of Indian Industry

Custom Web Application Development

Challenge

Managing event-related processes through manual and fragmented workflows.

Solution

Designed and developed a customized web-based application tailored to CII's operational requirements.

Outcome

- Streamlined internal processes
- Centralized data management
- Improved operational efficiency
- Enhanced user experience and accessibility

03




TOPPAN

Website Development & Digital Marketing

Challenge

Strengthening digital presence and improving online visibility in a competitive market.

Solution

Designed and developed a modern, responsive corporate website and executed targeted digital marketing initiatives.

Outcome

- Modern and user-friendly website
- Improved brand visibility
- Increased online engagement
- Stronger digital presence



Transforming complex business requirements into **scalable digital solutions and measurable outcomes.**

07

OUR PRODUCTS

Innovative solutions designed to enhance visitor experiences, streamline operations, and improve engagement.



Proprietary Products

Proprietary technology solutions developed to streamline operations, enhance experiences, and accelerate business growth.



ExpoMapping – Interactive Floor Plan

A comprehensive exhibition management platform covering floor planning, exhibitor management, QR registration, live booth sales, billing, amenities management, stall allocation, floor navigation, and real-time operational control.



Visitor Management System

A corporate visitor management solution with digital check-ins, host notifications, visitor tracking, access control, security workflows, and multi-location management.



Hospital Feedback & Review System

A patient feedback and reputation management platform that helps hospitals collect feedback, improve service quality, monitor satisfaction, and strengthen patient engagement.



TourzIQ – A Travel SaaS Platform

A ready-to-use travel business website with enquiry management, package showcase, lead capture, and ongoing support — available on an affordable monthly subscription model.



Flexible deployment options tailored to your **business needs, growth objectives, and operational requirements.**

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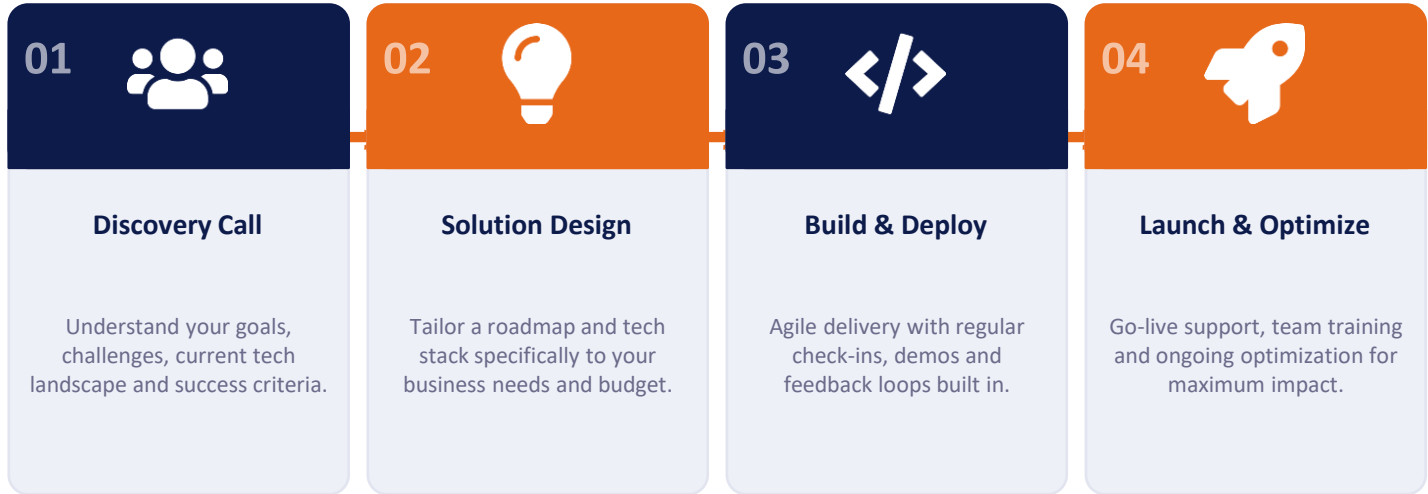
DELIVERY APPROACH

A structured approach designed to deliver projects efficiently and successfully.



How We Work

A structured delivery approach designed to ensure transparency, efficiency, and successful outcomes.



A collaborative approach focused on **timely delivery, quality execution, and long-term success.**

Let's Build Something Great Together

Let's discuss your business goals and explore how technology can help accelerate growth.

LET'S TALK →

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