



EM Expo Mapping

An Interactive Floor Plan & Booth Sales Suite

~ A Brand By Prinknest

A complete technology solution to design, manage, sell, and automate your entire exhibition floor plan with real-time accuracy, powerful booking tools, and a seamless experience for organizers, exhibitors, and visitors.

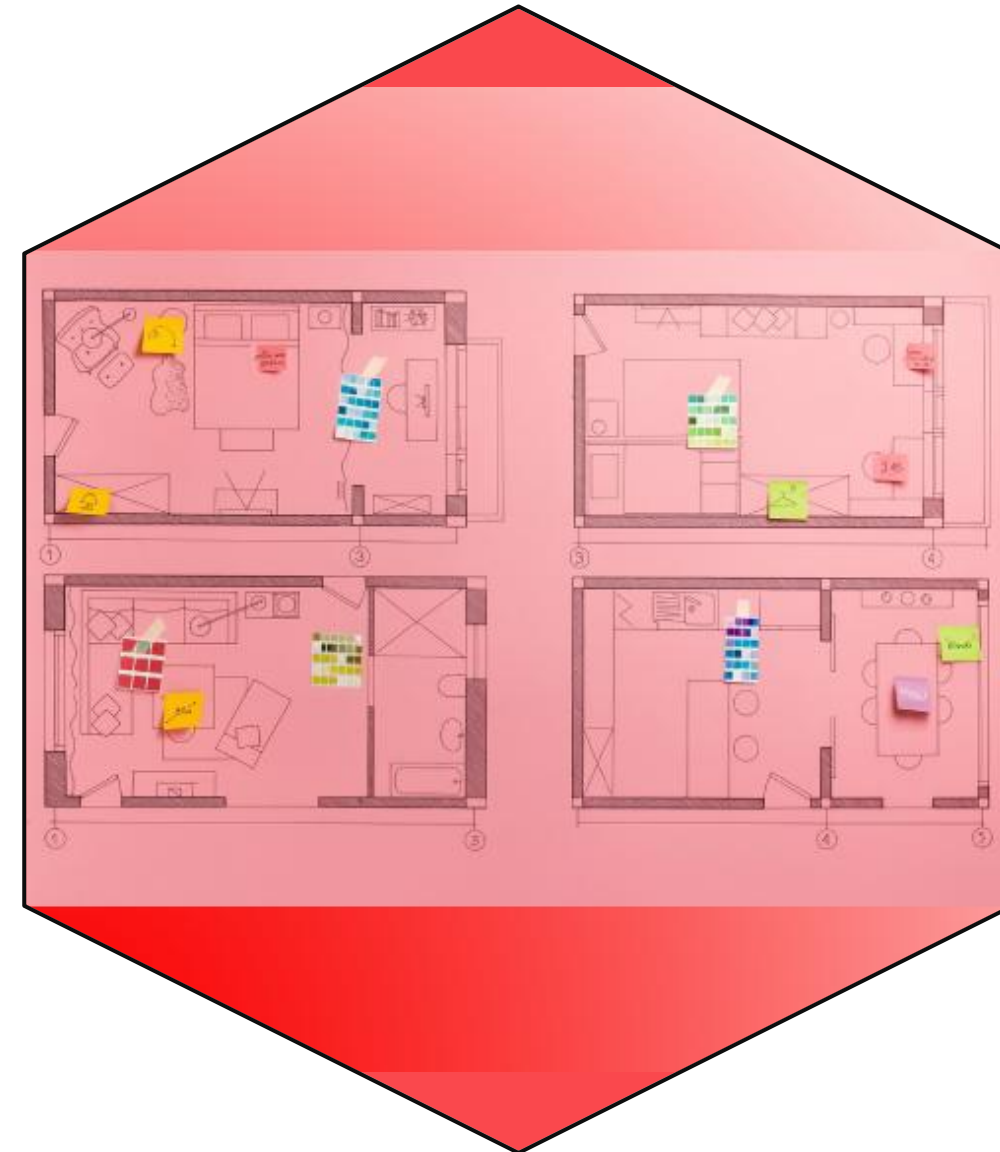
THE PROBLEMS

The Reality of Manual Floor-Plan Operations

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DESIGN CHAOS

- Stall layout changes take hours.
- Split/merge requests disrupt the whole draft.
- Size conflicts lead to disputes.



BOOKING ERRORS

- Double bookings from static files
- Pricing mismatches
- Amenity misallocation



COMMUNICATION BREAKDOWN

- Endless calls with exhibitors for sizes, availability, pricing.
- Manual approvals, manual receipts, manual map versions.



VISITOR CONFUSION

- No digital navigation
- No accurate real-time floor access



OUR SOLUTIONS

A Single Platform to Plan, Sell & Navigate Any Venue



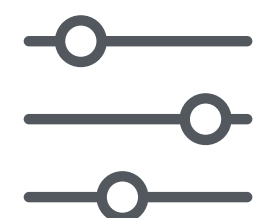
2D Layout Design Editor



Real Time Split/Merge/
Resize And Booth Shifting



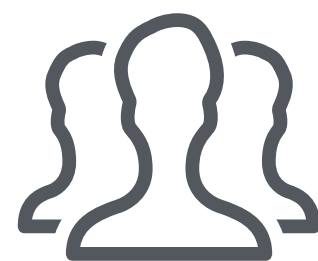
Centralized Booking System



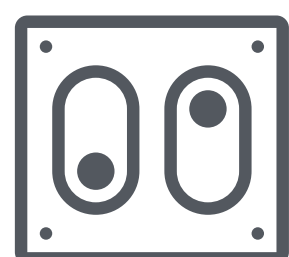
Smart Pricing And
Amenity Control



Self-Service Exhibitor Portal



Multi-Category Registration
With Approvals



Visitor Navigation With
Shortest Path Guidance



T+1 Indian Payment Settlement
To Organizer's Bank



Publish Instantly On
Web, Mobile, Kiosks

Prinknest



THE FEATURES

A Single Platform to Plan, Sell & Navigate Any Venue

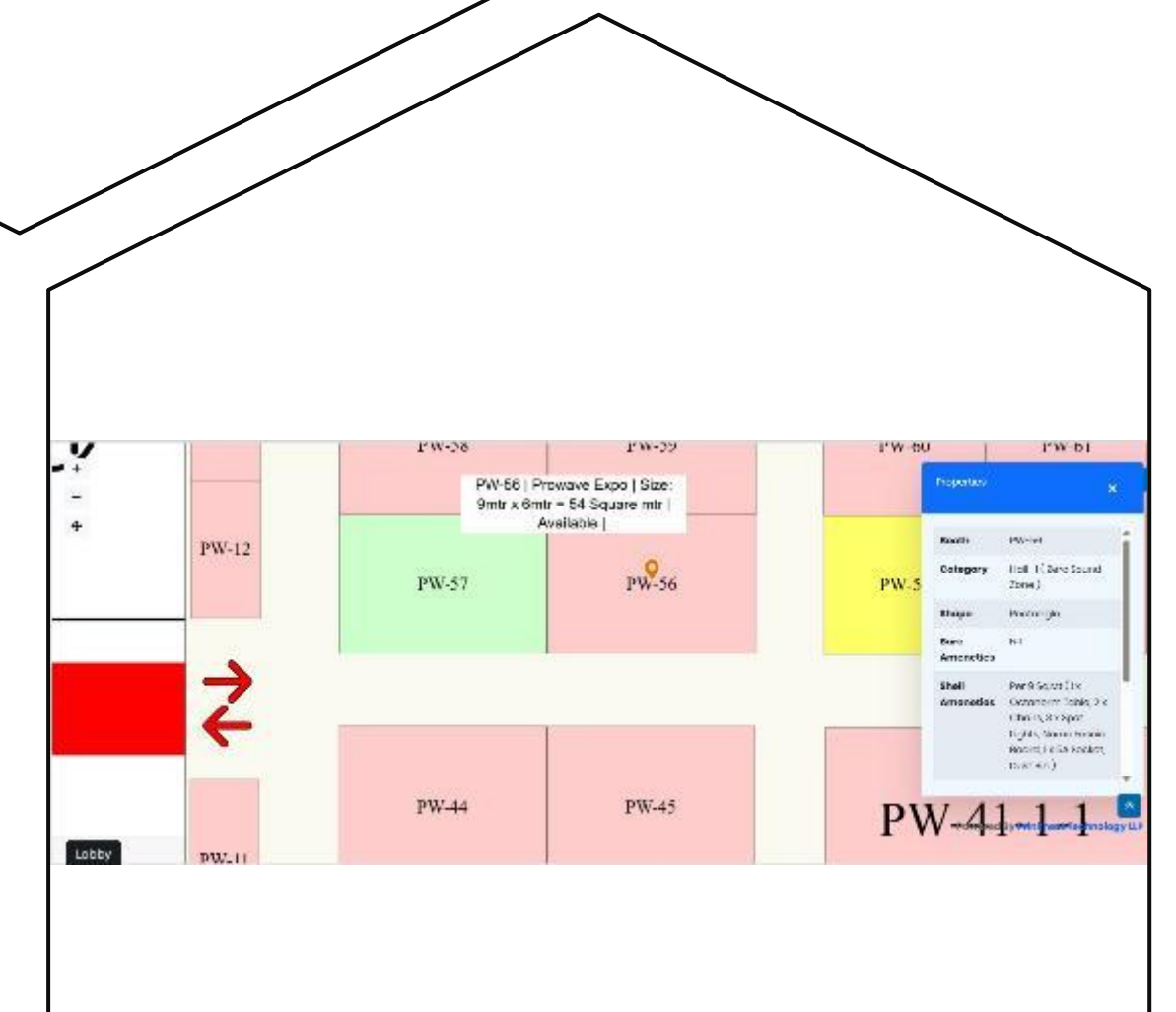
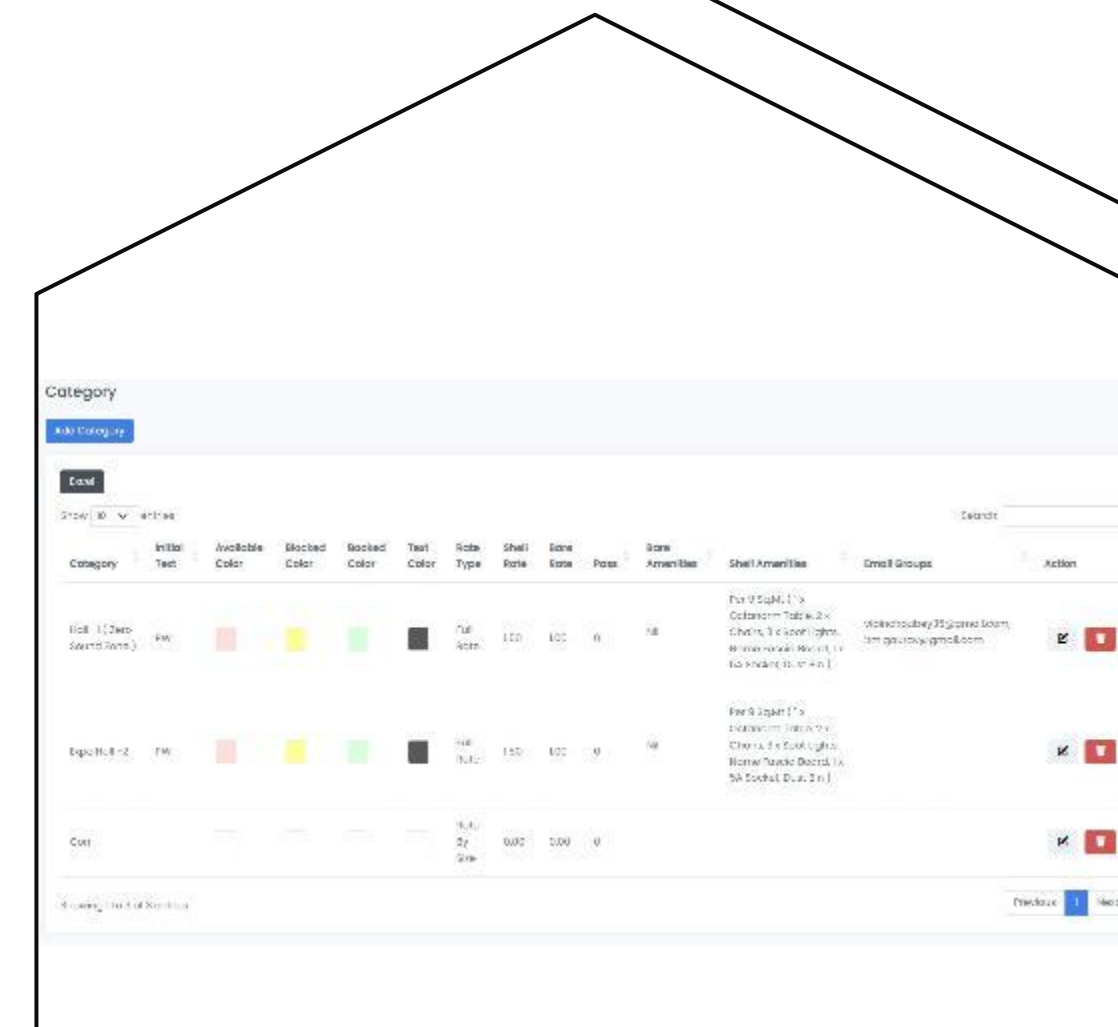
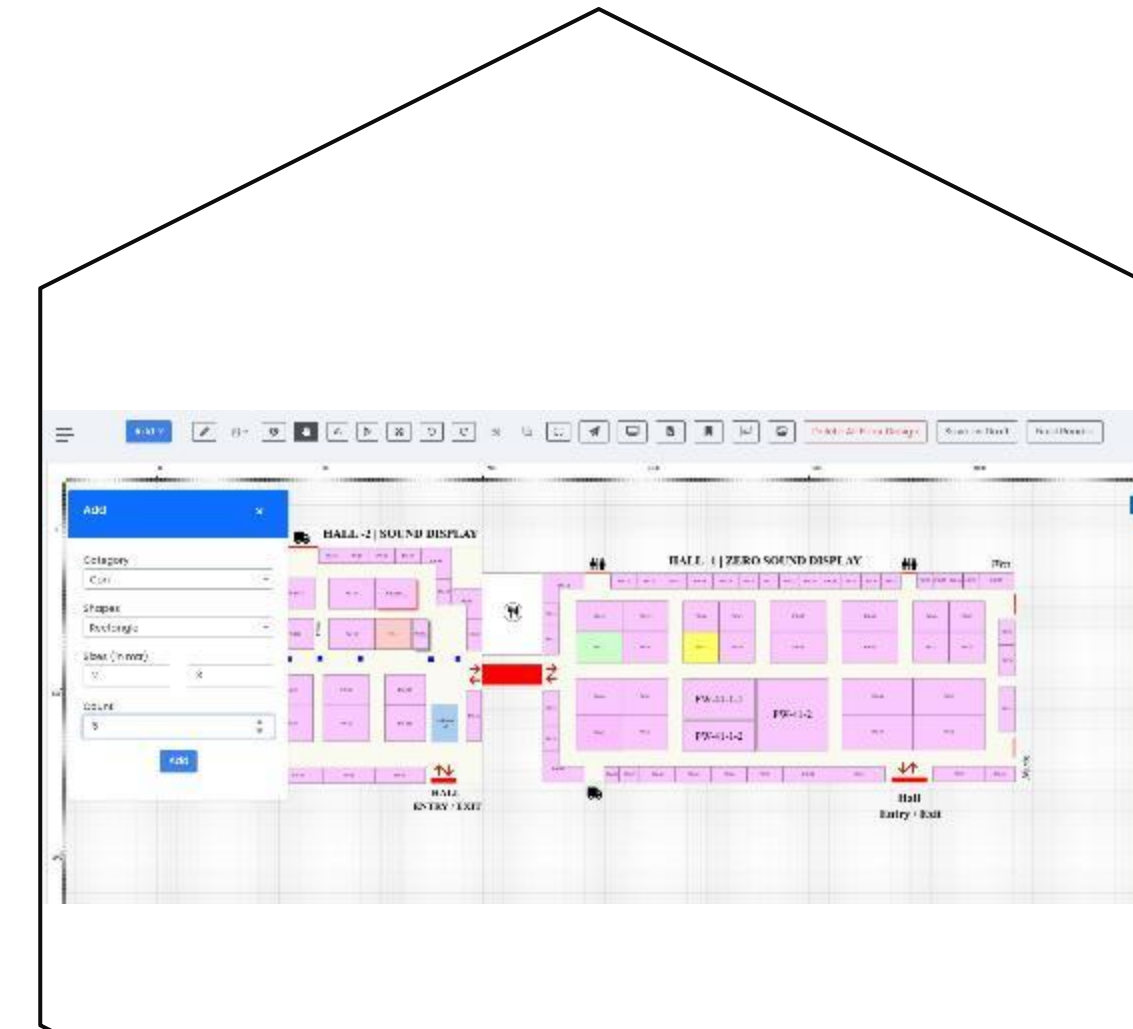
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Design Venue Maps in Minutes, Not Days

Floor Plan Creation & Visualization

- Intuitive Drag & Drop Map Designs.
- Multi-Floor & Multi-Room Layout Support.
- Comprehensive Amenities Mapping & Markers.
- Dynamic Color-Coded Zoning & Legends.
- Optimized Map Views (Standard, Immersive, Kiosk Mode).

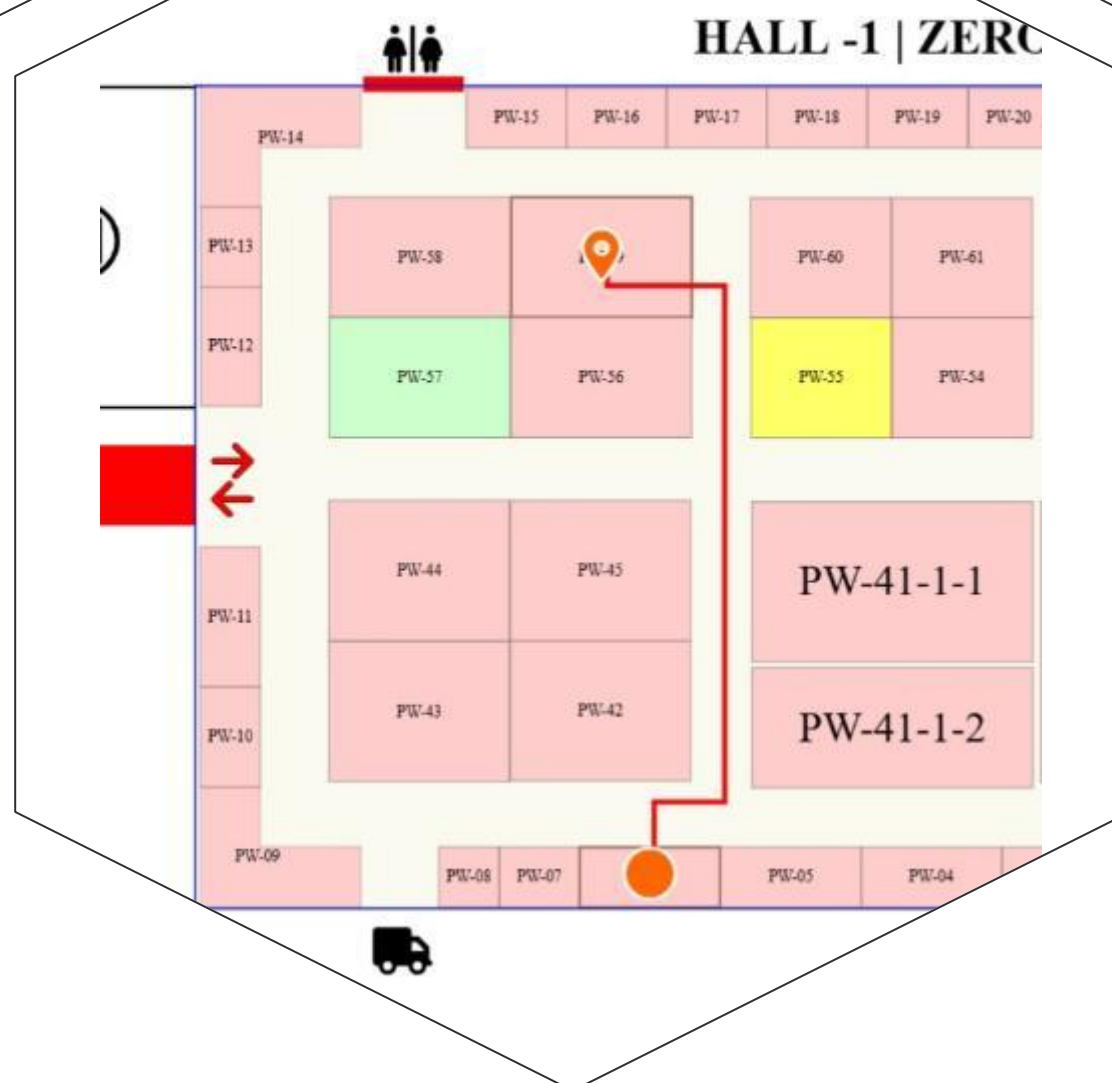
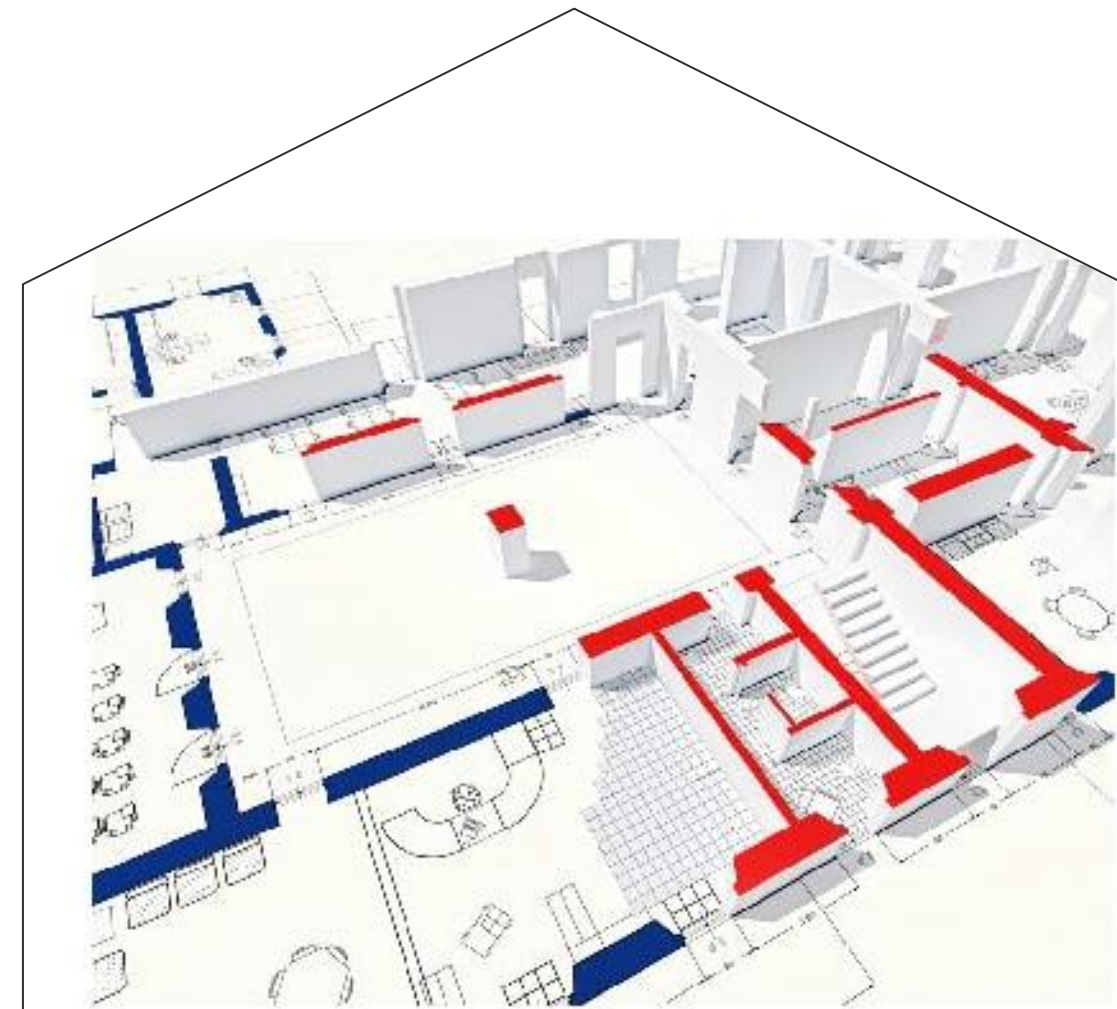
Publish event-ready indoor maps faster, without design-team dependency.



THE FEATURES

A Single Platform to Plan, Sell & Navigate Any Venue

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Booths That Tell Stories & Drive Visibility

Interactive Booth & Exhibitor Experience

- Clickable Booth Info Cards with Rich Media.
- Exhibitor Information Display & Directory Search.
- Booth Status Management (Live Colour Codes).
- Versatile Booth Design & Customization.
- Shortest Path Finder & Wayfinding Routes.

Increase booth discovery, brand recall and visitor engagement.

THE FEATURES

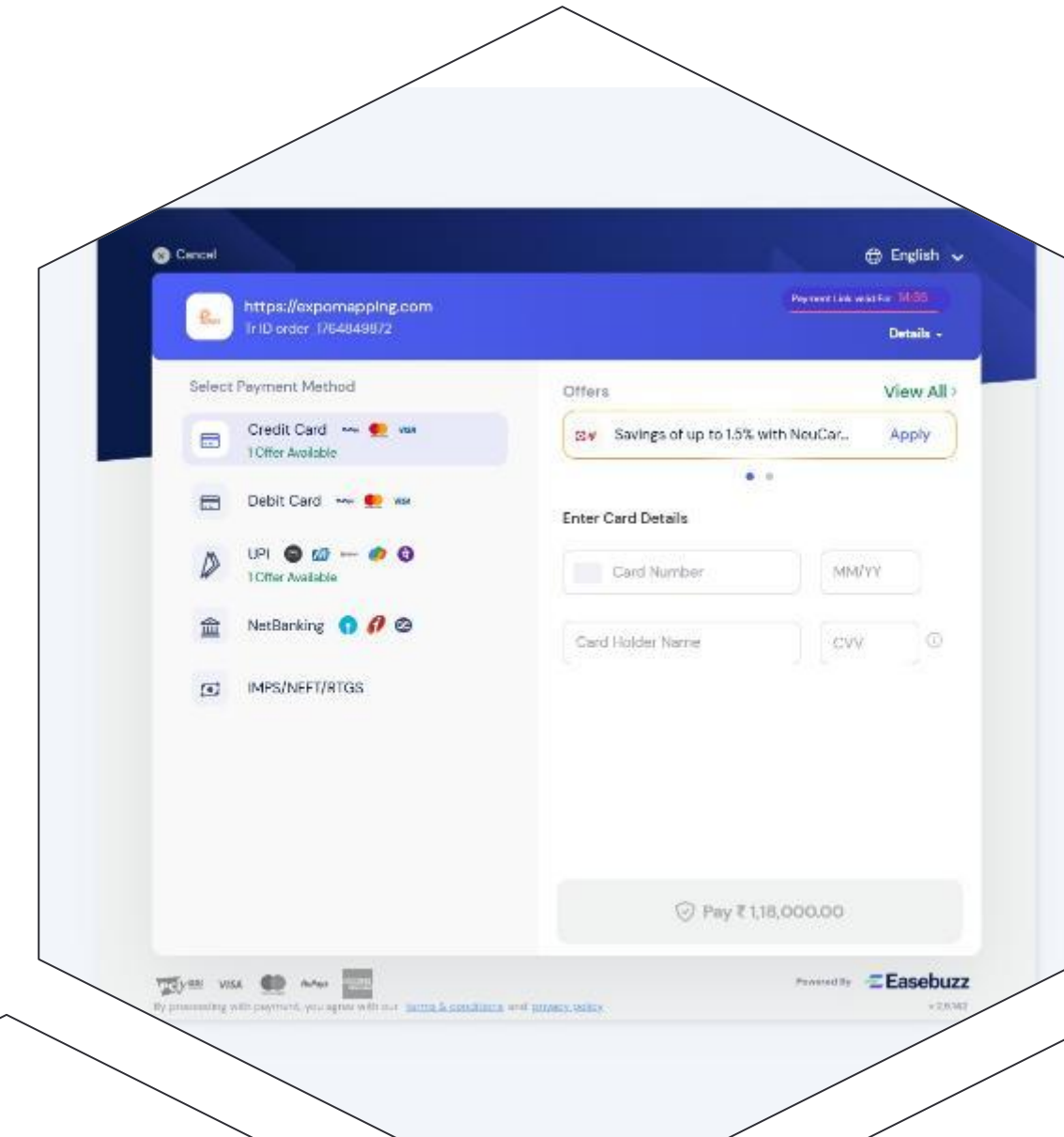
A Single Platform to Plan, Sell & Navigate Any Venue

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Boost Bookings Without Forcing 100% Upfront

Booking & Payment Orchestration

- Online & Offline Booth Booking
- Partial / Advance Payment Collection
- Multi-Stage Payment Flexibility
- Secure Transaction Handling
- Booking Governance for Admin & Exhibitors

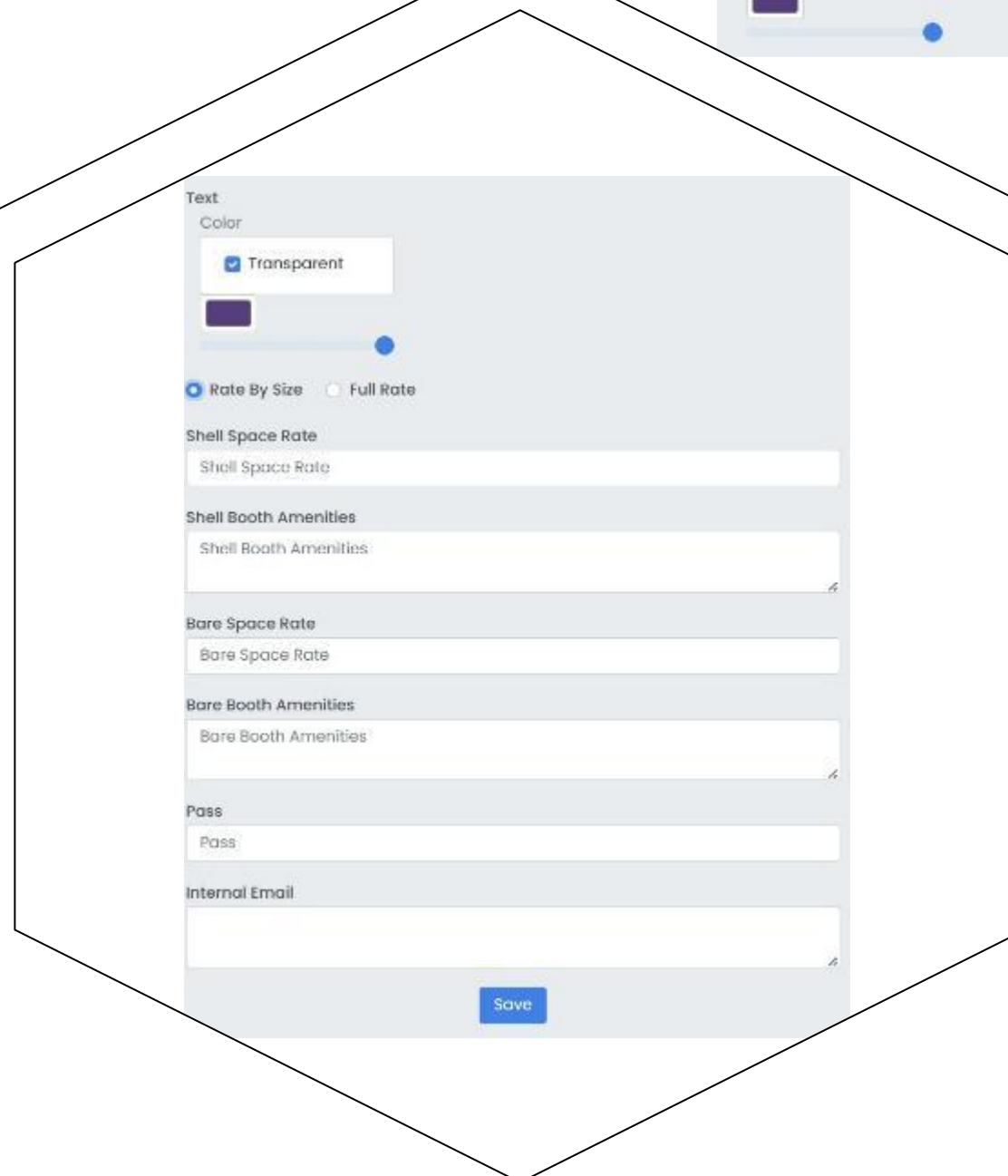
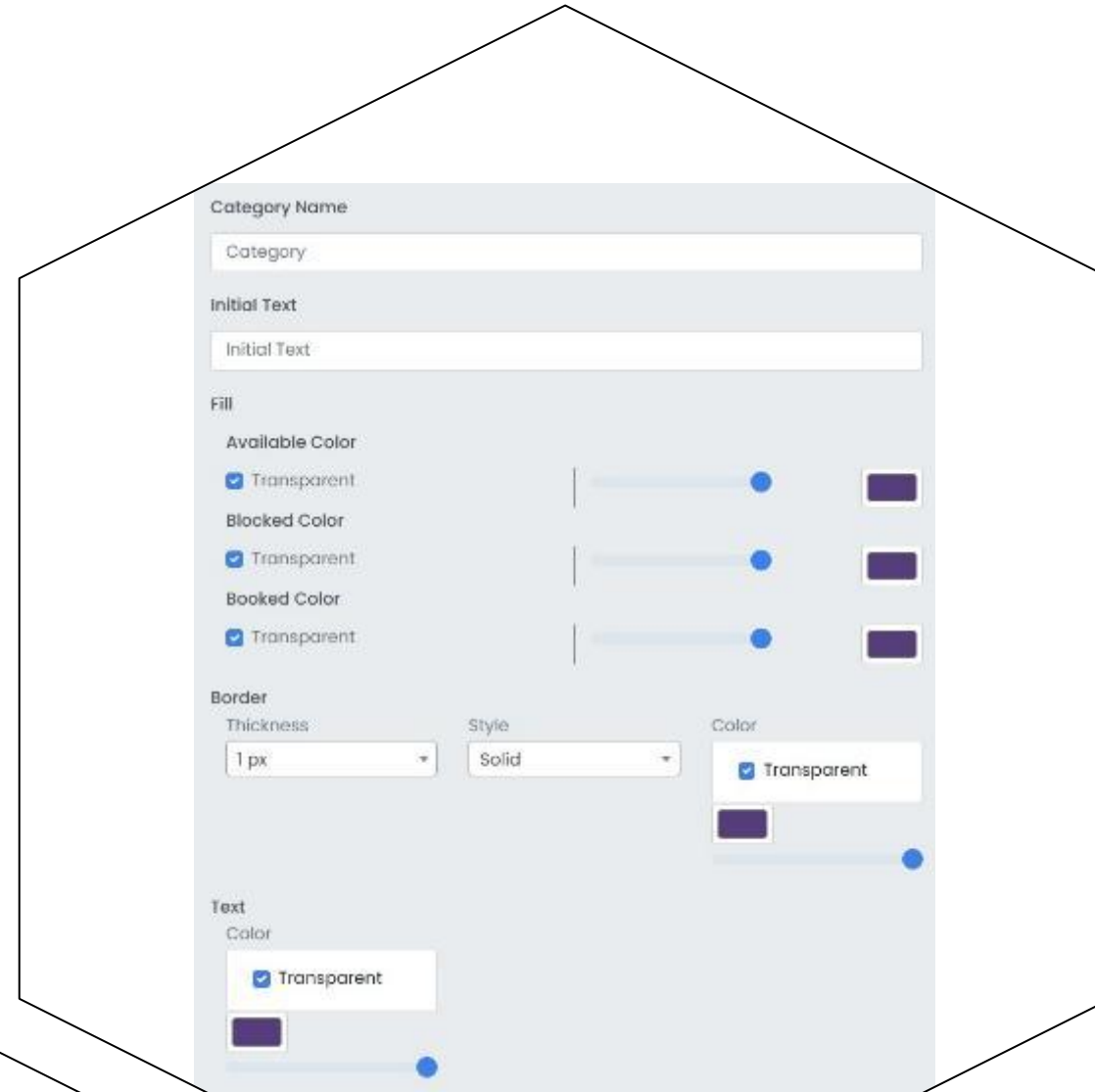


Close more bookings by offering flexible, secure buyer payment journeys.

THE FEATURES

A Single Platform to Plan, Sell & Navigate Any Venue

7



Automated Pricing That Monetizes Demand

Smart Pricing & Offer Engine

- Early-Bird Pricing Automation
- Premium & Peak-Slot Pricing Rules
- Discounts & Special Pricing Controls
- Dynamic Pricing Tiers & Campaign Offers
- Price Scheduling & Rule-Based Overrides

Capture peak-demand revenue without manual price management.

THE FEATURES

A Single Platform to Plan, Sell & Navigate Any Venue

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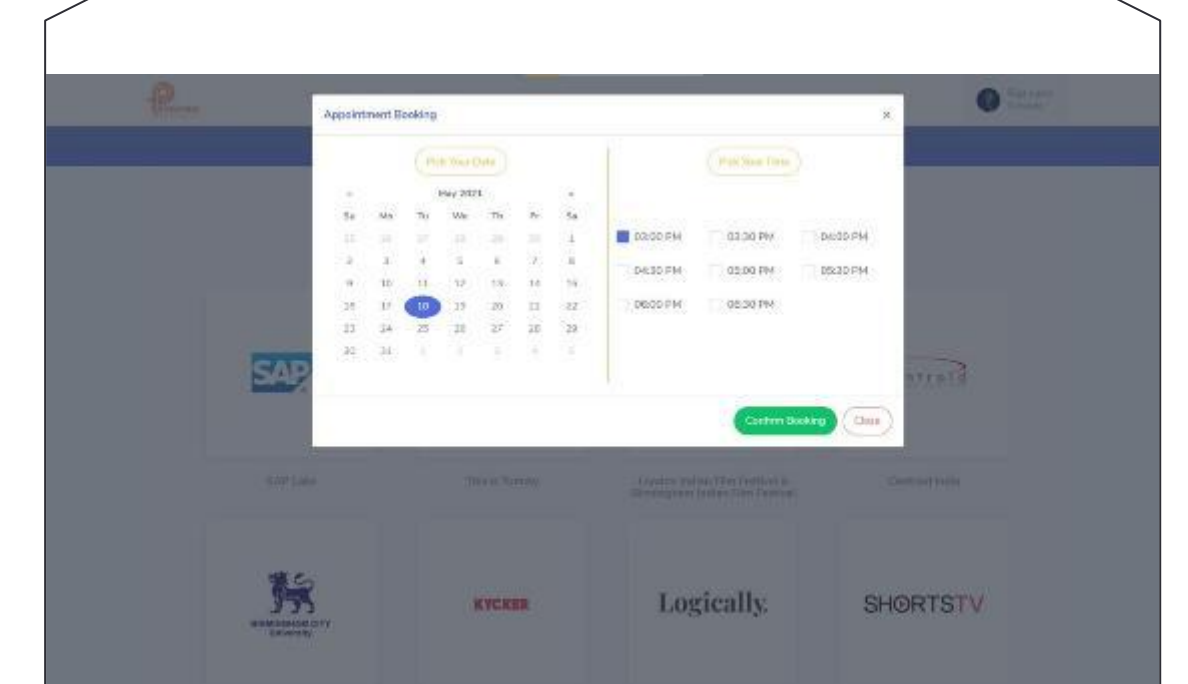
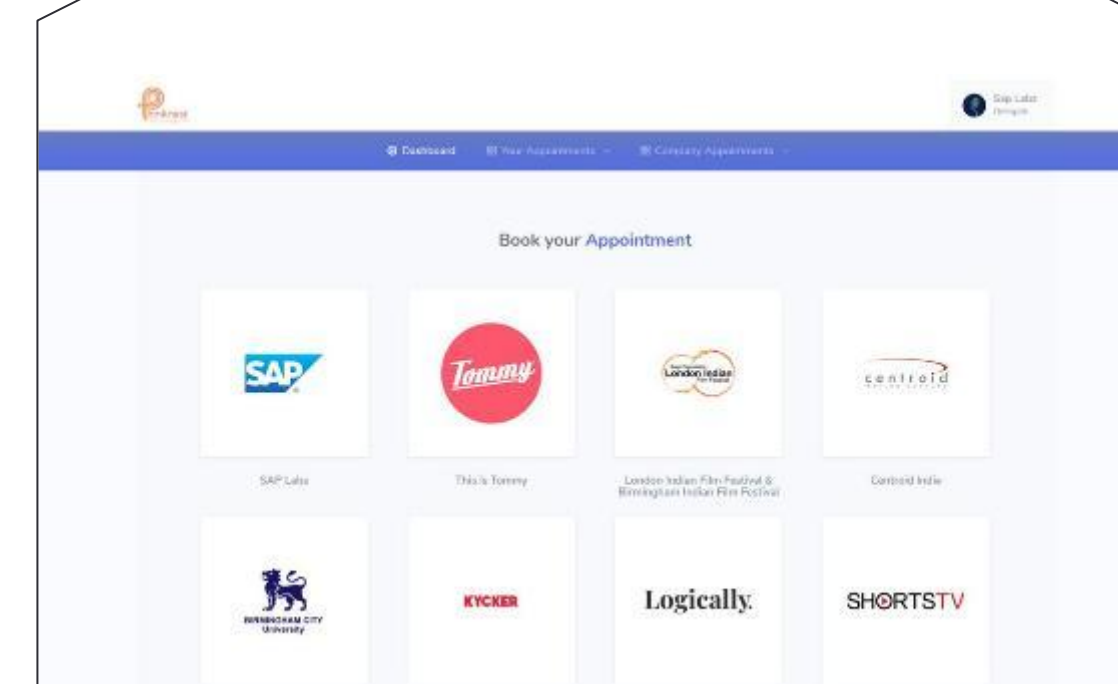
Smarter Meetings, Clearer Orchestration, Controlled Access

Conference, B2B & Access Control

- In-Built Conference Management
- Real-Time Highlights & Notifications
- B2B Meetings / Appointment Scheduling
- Dynamic Registration Forms (Visitor, Delegate, Speaker, Exhibitor)
- Role-Based Access Control & Multi-Login Management

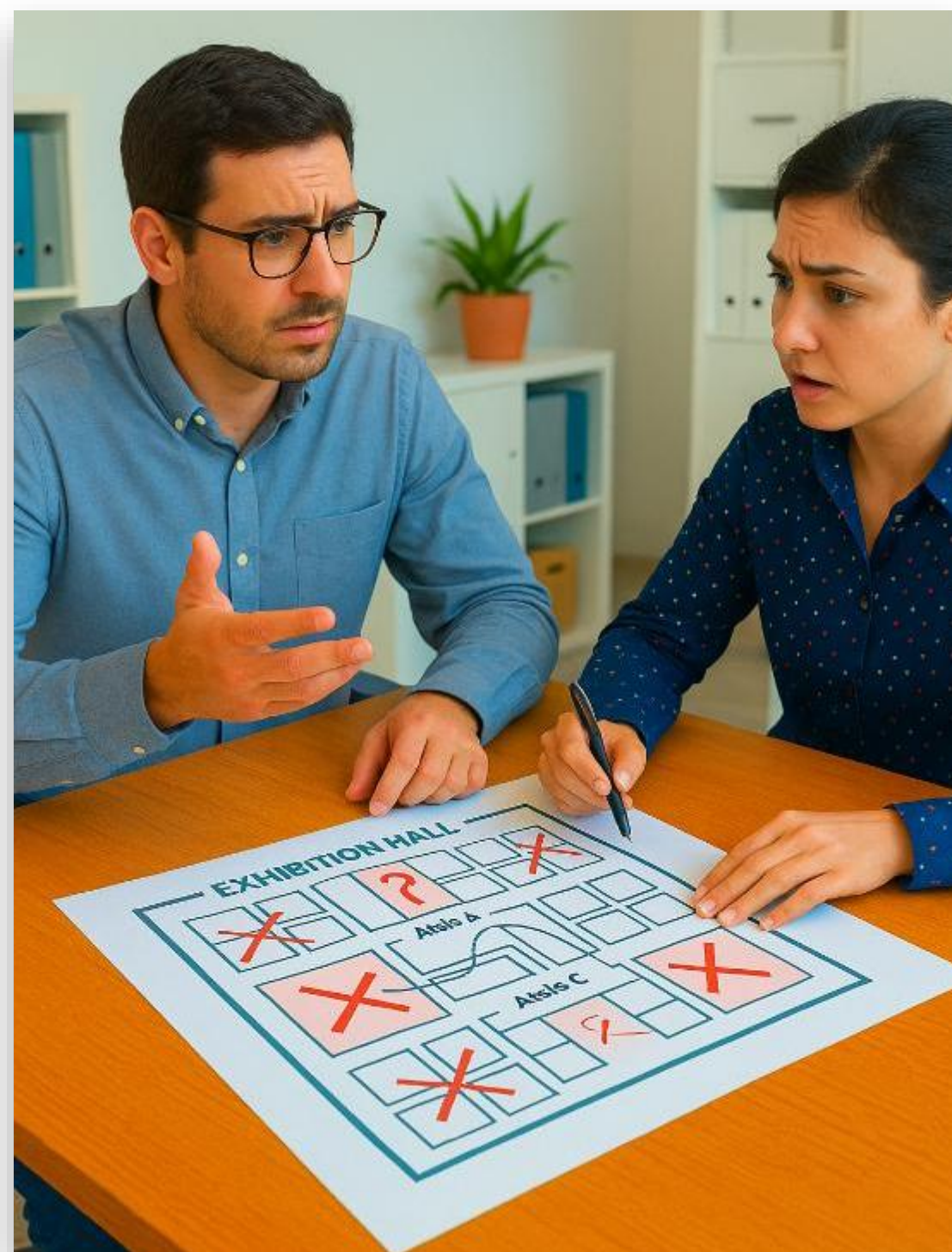
Improve event ROI using unified meetings, alerts, and governed teamwork.

Module	View	Add	Edit	Delete
Registration	☐	☐	☐	☐
Email	☐	☐	☐	☐
Floorplan Category	☐	☐	☐	☐
Floorplan Design	☐	☐	☐	☐
Floorplan Booth	☐	☐	☐	☐
General Settings	☐	☐	☐	☐
Unit Ratio Settings	☐	☐	☐	☐
Payment Gateway	☐	☐	☐	☐
Coupon Settings	☐	☐	☐	☐
Zone Settings	☐	☐	☐	☐
Rid Settings	☐	☐	☐	☐



BEFORE VS AFTER

Deploy Digital Floor Plans That Eliminate Chaos & Drive Results



BEFORE	AFTER
Static PDFs, spreadsheets, long revisions	Floor plans designed visually in minutes
Manual booth split/merge conflicts	Real-time booth edits completed in seconds
Manual record and management on inventory	Inventory-validated amenity add-ons
Double bookings and pricing mismatches	Faster sales cycle with instant publishing
Slow payment reconciliation	India payments settled on T+1 day
Visitors struggle to locate stalls	Guided navigation through shortest-path routing

Better maps. Better sales. Better navigation. Measurable outcomes.

CASE STUDY

Proven ROI with Interactive Floor Planning & Booth Commerce

Event Name	Total Booths	Halls/Floors	Online Bookings	Accuracy	Key Outcome statement from customer
UPITS	2500+	16 Halls/2 Floors	70%	100%	Booth allocation and bookings operated smoothly at mega scale, cutting planning time drastically.
IGDC-2025	100+	1 Hall	100%	100%	We reduced booth management workload by 70% and finalized bookings in record time.
IGDC-2024	100+	1 Hall	100%	100%	Nearly 70% of overall floor-plan time was saved compared to past manual processes.
VFX-2024	150+	1 Hall	100%	100%	We cut manpower dependency by 60% through real-time booth edits and accurate bookings.
HOSPEX 2025	200+	2 Halls	100%	100%	Exhibitor follow-ups simplified, payments reconciled faster, and the floor plan launched without conflicts.

Our floor plan launched without chaos or conflicts, booth edits were instant, bookings stayed 100% accurate, and revenue was secured before going live.



OUR CLIENTS

Trusted by leading brands transforming venues at scale

Our Interactive Floor Plan platform is trusted by leading organizers such as **People Matters, India Expo Mart, UPITS, IGDC, VFX, TVAGA, Sai Solutions (Pro Wave Expo)**. These organizations use **ExpoMapping** to modernize venue planning, streamline booth bookings, and deliver real-time indoor navigation for visitors. By replacing static floor files with a governed digital system, we help event teams eliminate booking conflicts, accelerate layout changes, enhance exhibitor visibility, and improve overall operational accuracy across halls and floors. Our deployments consistently transform traditional expo management into a collaborative, revenue-assured environment, enabling organizers to launch faster, sell earlier, and deliver smoother experiences for exhibitors and visitors alike.

ABOUT US

Live layouts. Smart bookings. Flawless operations

<u>Who We Are</u>	<u>Our Product Mission</u>	<u>What We Enable For Expos</u>	<u>Why Trust Us</u>
- ExpoMapping Interactive Floor Plan (IFP): A brand of Prinknest Technology LLP - Specialists in event and venue digital transformation	- Turn static expo floor plans into real-time, interactive and revenue-driven systems - Enable faster planning, higher booth sales, and smoother stakeholder collaboration	- Real-time 2D floor design & booth edits (split/merge/resize/shift) - Validated amenity commerce & pricing governance - Multi-audience registration + badging + shortest-path navigation.	- Instant publishing and real-time sync across exhibitor, visitor, domain, app and kiosk views - Secure collaboration with role-based access and API-embedded deployments



IAF-accredited ISO 9001:2015 certified for quality-driven event technology.

ADMIN PANEL



Designed for ExpoMapping to drive faster booth sales, smoother changes, and reliable Indian payouts (T+1).

TAKE CONTROL

Launch faster. Edit instantly. Validate bookings. Settle payouts in T+1

Request a Live Demo Now!

- Get a personalized walk-through of real-time booth editing
- Let us draft a sample expo hall layout for your next event
- See premium zone demand insights before you go live

“The floor is yours. The orchestration is ours.”



THANK YOU

Your floor. Our technology

- Real-time booth split, merge, shift and resize
- 100% validated bookings with premium pricing controls
- Shortest-path navigation to guide visitors inside halls

BOOK YOUR DEMO NOW!

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<https://prinknest.com>

Anytime. Anywhere.

“Adaptive Floor Plans for Modern Exhibitions”